Out of the Blue

GUIDELINES FOR SCREENING

Program Summary: Out of the Blue is the story behind the decision to build the world's largest reverse osmosis desalination plant on the bass Coast. It tells how the Victorian Government spent millions of dollars and years of research developing a sustainable water strategy for Melbourne, only to dump it in favour of large, capital and energy intense engineering projects.

The program documents the global and local objections to desalination, and shares the journey of opposition with local activists. As their story unfolds they discover there is more to the government's plans than the construction of pipes and water infrastructure.

While the focus is on the Wonthaggi desal plant, it canvases a range of general issues related to the diversion of agricultural water to Melbourne and the fate of sustainable solutions under a contemporary labour government.

Duration: 30 minutes

Format: The film has been mastered in High Definition video with stereo sound. Compressed formats available include DVD, Mini DV, DVCAM, MPEG2, MPG4, HDV. We recommend a tape format using S video or component connections to a digital projector. For best results MPG4 or uncompressed 8 bit. Avoid playing off computer DVD drives with VGA/XGA connections where possible.

Screening rights and guidelines: Purchase of the DVD does not include the purchase of performance (screening) rights. These rights are jointly controlled by ETV. While the main purpose of distributing the program is to raise awareness in communities, individuals or organisations that wish to screen the film must do so in cooperation with ETV. Once off performance rights are currently being offered to interested groups and individuals upon negotiated conditions.

The right to screen the program brings with it a responsibility to raise revenue from screening events. Suggestions for raising revenue include:

- Admission fee – suggest $8.50
- Donation
- Sale of DVDs/distribution of order forms.

Where an event raises $500 or more, individuals and groups can choose to make a tax deductible donation to the ‘Salt in the Pipes’ project via Documentary Australia.

Guest speakers: Contact Watershed Victoria to arrange.

Promotion: Flyers and a poster are available for you to print/distribute in your community. For larger events we may be able to provide guest speakers or spokespeople that can answer questions. Submit location and dates to the email address below.

Feedback: We appreciate a short email summarising audience response and size.

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